



DAVID LACHAPELLE

CDMX 2024

DAVID LACHAPELLE'S TRIUMPHAL RETURN

EXCLUSIVE SPONSORSHIP OPPORTUNITY IN 2024

After 7 years of waiting since his last exhibition in Guadalajara in 2017, David LaChapelle returns to the Mexican artistic scene.

In 2024, Mexico City will become the epicenter of his art with a unique exhibition that will showcase not only his most celebrated works, but also unpublished pieces.

Ingrid Barajas
C.E.O 212 Productions

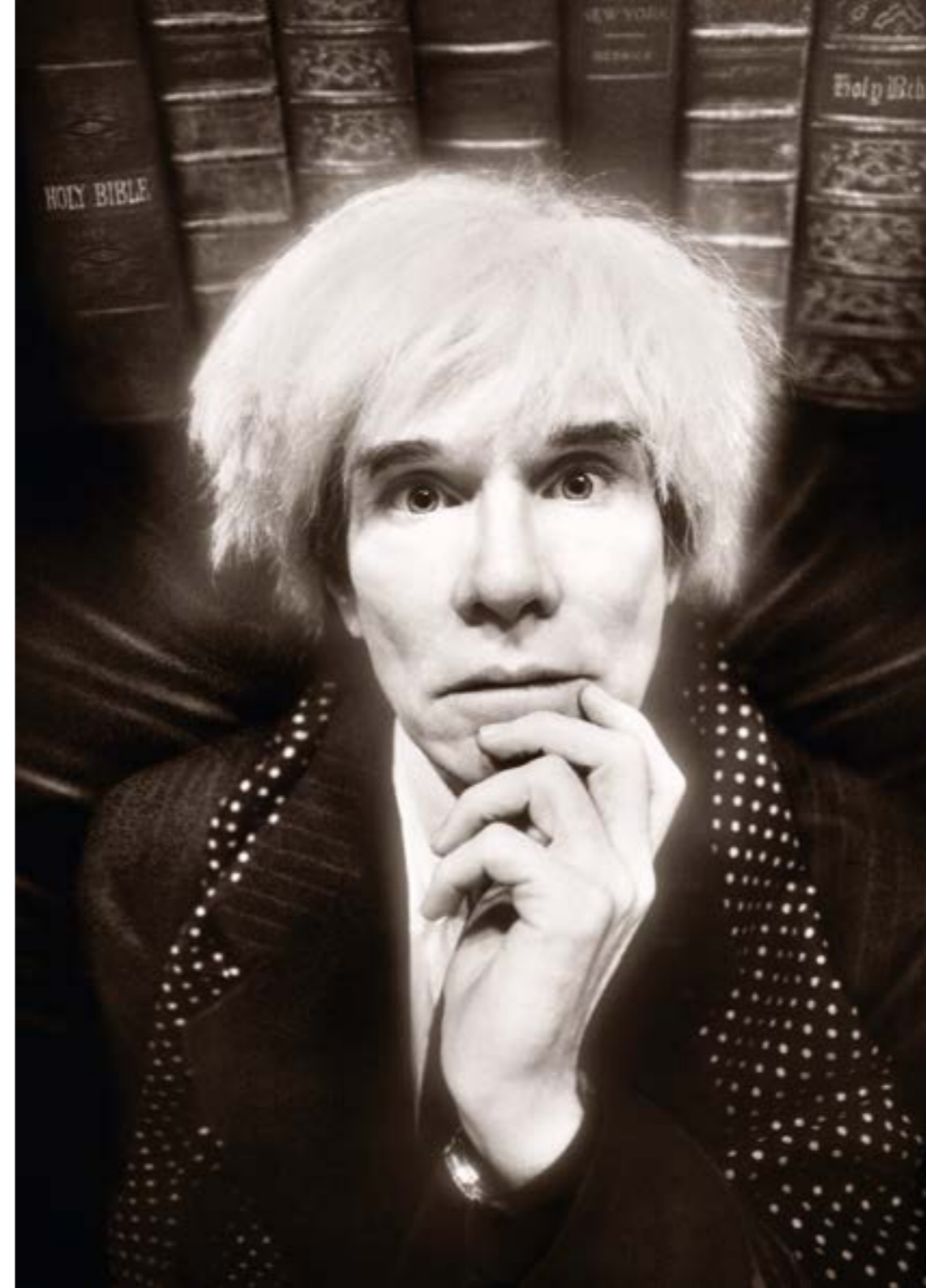


https://212productions.net/wp/wp-content/uploads/2023/11/DLC_IN_MEX_2024.mp4



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CDMX 2024



DAVID LACHAPELLE ON THE WORLD STAGE

AN AWARD-WINNING ARTIST

- The artist has received multiple recognitions throughout his successful career.
- David LaChapelle will receive the 'Lifetime Achievement Award' 'Lorenzo il Magnifico' at the Florence Biennale XIV on October 17, 2023.
- Prestigious award, awarded to artists such as Marina Abramovic, David Hockney and Vivienne Westwood, among others.



DAVID
LACHAPELLE

CDMX 2024

THE LIFETIME ACHIEVEMENT AWARD 2023



LaChapelle will continue with a solo exhibition at the Palazzo Vecchio, from November 26 to December 6, 2023.

AN UNFORGETTABLE EXPERIENCE

BEYOND THE EXHIBITION

- More than 60 works, including unpublished images.
- Special events and unique experiences in “real life experiences”
- Stunning video projections, installations, inflatables and exciting surprises.
- Opportunity to hear directly from the artist in his own voice.
- The exhibition goes beyond the conventional.
- An experience that will remain in his hearts long after his visit.

**DAVID
LACHAPELLE**

A large, colorful inflatable sculpture of a burger is the central focus. The burger is composed of several layers: a golden-brown top bun, a slice of red tomato, a thick layer of green lettuce, a slice of yellow cheese, a thick, textured brown patty, and a bottom bun. From the bottom bun, two human legs in high-heeled shoes protrude, suggesting the burger is being carried or supported by a person. The sculpture is set in an urban environment with a grey building, a yellow car, and utility poles in the background.

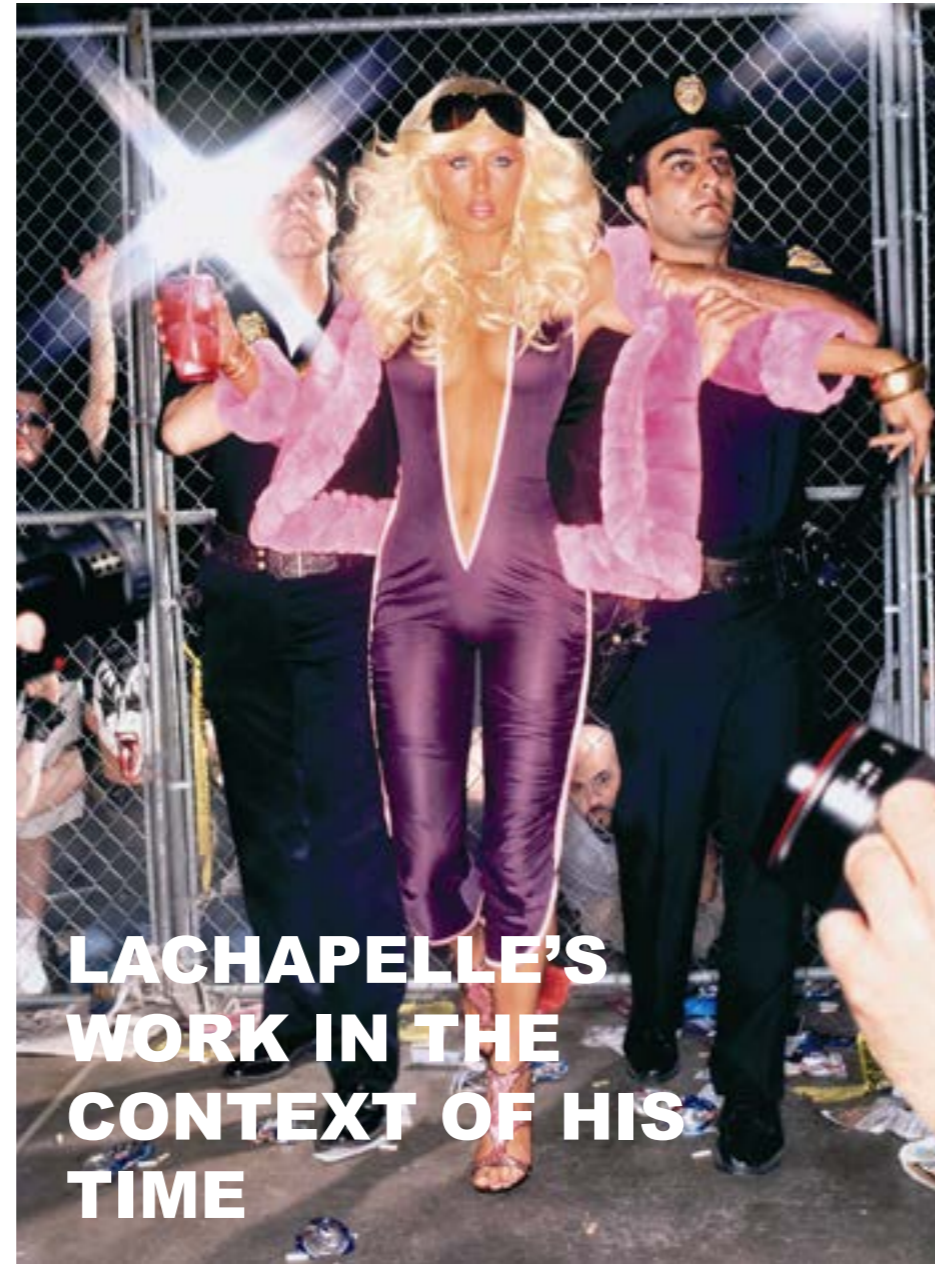
**AN EXPERIENCE
THAT TRAN-
SCENDS TIME AND
SPACE**

THE JOURNEY THROUGH TIME

THE ARTISTIC EVOLUTION OF DAVID LACHAPELLE

- Exhibition immerses viewers in different periods of the Artist's career.
- From the 1980s to his artistic photography in the 21st century.

DAVID
LACHAPELLE



- Opportunity to contemplate LaChapelle's transformation as an artist.
- Explore how he addresses ever-evolving cultural and social issues.
- From his iconic portraits to his works of social criticism.
- This exhibition offers a fascinating journey through time from one of the most influential artists of our time.

DAVID LACHAPELLE IN MEXICO

A LEGACY OF ART AND COLLABORATION

In Mexico, always in association with 212 Productions, the organizers who have accompanied him since his first professional visit.

DAVID
LACHAPELLE

- In 2003, together with FLAUNT magazine, it was located at Casa del Lago, supporting young local photographers as a jury for the contest and exhibition: México Despierta.
- Then, in 2009, his first exhibition in Mexico "Delirios de Razón" at the Antiguo Colegio de San Ildefonso, with more than 150,000 visitors along with the Dos Equis and FLAUNT brand.
- Later, this exhibition was transferred by the organizers to the Museum of Arts in Guadalajara.

- In 2012, he collaborated with Smirnoff World Wide, at an event in Mexico with an Inflatable installation.
- In 2016, she participated in Canon's "Zoom In" event.
- In 2017, in collaboration with the Government of Jalisco, the organizers presented the exhibition "Lost + Found" at the Hospicio Cabañas, which inaugurated her last photographic series at that time worldwide.

SPONSORSHIP: PROMOTING THE FUSION OF CONTEMPORARY ART AND CULTURE

- Opportunity to develop tailored artistic campaigns and collaborations.
- Impact of sponsorship on exhibition and contemporary culture.
- Possibility of sharing the vision of inspiring through art.

DAVID
LACHAPPELLE



SUCCESSFUL
COLLABORATIONS



MEMORABLE COLLABORATIONS

DAVID LACHAPELLE AND THE 'DOS EQUIS' BRAND YEAR 2009

In the exciting world of contemporary art, collaborations between artists and brands can lead to exceptional experiences that transcend traditional art boundaries.

SUCCESSFUL COLLABORATIONS:
THE CASE OF "DOS EQUIS BY DAVID LACHAPELLE

**DAVID
LACHAPELLE**



- In 2009, David LaChapelle collaborated with the 'Dos Equis' brand, creating a unique experience in the 'Delirios de Razón' exhibition at the Antiguo Colegio de San Ildefonso, organized by 212 Productions.
- The result was an unforgettable fusion of art and brand that left an indelible mark in the memory of visitors and in the history of contemporary art.

EXPAND YOUR GLOBAL REACH

SPONSOR THE DAVID LACHAPELLE EXHIBITION

Are you ready to take your brand to the global stage of contemporary art?

- March 2024.
- 2 months of extendable exhibition.

DAVID
LACHAPELLE

- Audience for all ages.
- In-person attendance of more than 150,000 people.
- Millions of impacts through the press, electronic media and social networks, ensuring global visibility for your brand.

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MILLIONS OF IMPACTS

THANK YOU!

CONTACT

INGRID BARAJAS

+ 1.661.860.7272 USA

+ 1.661.977.3231 USA

+ (52 33) 53.50.02.05 GUADALAJARA

+ (52 55) 53.51.09.52 MEXICO CITY

email: direccion@212productions.tv

www.davidlachapellela.com

www.212productions.net/wp

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